



ROJO

CMYK: 10/100/100/10
RGB: 196/20/21
WEB: # c41415
PANONE: 186 C



GRIS 1 (sobreimprime)

CMYK: 0/0/0/25
RGB: 208/208/208
WEB: # dododo
PANONE: Cool Gray 4



GRIS 2

CMYK: 0/0/0/80
RGB: 87/87/86
WEB: # 575756
PANONE: Black 5 C

**THE SANS EXTRA BOLD CAPS
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ ABCDEFGHIJKLM-
NOPQRSTUVWXYZ 1234567890**

THE SANS LIGHT CAPS
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ ABCDEFGHIJKLM-
NOPQRSTUVWXYZ 1234567890